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Business Analytics Principles, Concepts, and Applications What, Why, and How Marc J Schniederjans Dara G Schniederjans Christopher M Starkey

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Atlas Jake MSiA Resume Dec2019

MS in Analytics, GPA: 400/400 December 2020 BS in Industrial Engineering (Dept Honors) and Statistics, Cum Laude, GPA: 380/400 June 2019 Kellogg Certificate Program for Undergraduates in Managerial Analytics Applied Data Science Fellowship Winner ½ National Merit Scholarship ½ Northwestern MS in Analytics Scholarship WORK EXPERIENCE

BUSINESS ANALYTICS AND DECISION MAKING

BUSINESS ANALYTICS AND DECISION MAKING - THE HUMAN DIMENSION 3 Unfortunately, many people have sought to overcome the challenges associated with data and analytics in the mistaken belief that, with the right technology, new insights and better decisions are almost a given Yet analytics actually has very little to do with technology

University of Indianapolis School of Business ISA ...

CIS 359 Applied Analytics Project (3)* Semester II CIS 456 Information Systems & Analytics Senior Seminar (3)* BADM 439 Business Policy and Strategy (3)* * See the Academic Catalog for course prerequisites NOTE: A grade of C- (17 on a 40 scale) or higher is ...

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SYLLABUS FOR BAN 601: APPLIED BUSINESS ANALYTICS

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Master of Science in Business Analytics

enterprises are moving toward analytics-driven approaches for core business functions Data and information analytics extends analysis (descriptive models of data) by using data mining and machine learning methods, with optimization and validation, to recommend action or guide and communicate decision-making Thus, analytics is an

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